No.GBBA/2023/Notice/09   Date:10/01/2023

<u>BBA SEM-2 ASSIGNMENT NOTICE</u>

Instructions:

1. It is compulsory to submit assignment of all the subjects for Internal Evaluation.

2. This information should be mentioned in the front page of your assignment;
   - Full Name (Surname, Name, Father's Name)
   - Roll Number
   - Class & Division
   - Semester
   - Subject
   - College name
   - Submitted to (Sign & Date)
   - Submitted by (Sign & Date)

3. Student should be sign at the top portion of each page of the assignment.

4. Deadline for Assignment submission will declare after wards.
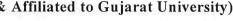

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Government B.B.A. College (Self-Finance),
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Dr. Yogesh Yadav
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Prof. Jyoti Jain & Prof. Hiral Patel

1. Explain The Maslow Theory of Motivation in Detail
2. Explain The Herzberg and Theory X and Theory Y in Detail.
3. Explain The Term Leadership with Its Theories.
4. Explain The Techniques of Control
5. Define The Term Directing
6. Define staffing and describe its function.
7. Discuss selection process in brief.
8. What is training? explain the different methods of training.
9. Write down the short note on the job analysis

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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.
SEMESTER:2
SUBJECT: COST ACCOUNTING CC-109

Prof. Saurabh Jain

1. State the difference between Cost Accounting and Financial Accounting.
2. Discuss the advantages and objectives of Cost Accounting.
3. Write short note on Costing Techniques.
4. Prepare a table showing methods of Costing & Industries to which applicable.
5. Tirth Ltd., produced and sold 10,000 units of Radio at its 50% production capacity in the year 2021-22. Selling price per unit is 492.

Particulars	Amount
Material	10,00,000
Direct Wages	5,00,000
Direct Expenses	2,00,000
Factory Overheads (40%variable)	10,00,000
Office Overheads(Fixed)	8,00,000
Selling Overheads(70% Fixed)	6,00,000
Total Cost	**41,00,000**

For the year 2022-23, it is estimated that :

(1) Production will be 20,000 units and sales will be 12,000 units.

(2) Price of material will go up by 20%.

(3) In addition to the proportionate increase in number of workers, another additional wages of 2,00,000 is to be paid.

(4) Factory expenses (variable and fixed) will increase by 10%.

(5) Administrative overheads will increase by 2,00,000.

(6) Fixed selling expenses will go up by60,000.

(7) Selling expenses per unit will go up by.

(8) The rate of profit on cost will remain same as per last year.

From the above information, prepare:

(i) A cost statement for the year 2021-22.

(ii) A statement of cost showing estimated profit for the year 2022-23.

6. Explain the causes of difference in profit as per cost and financial accounts.
7. Profit & Loss Account for Iron Ltd. for the year ended 31st March 2022 :

Particulars	Amount	Particulars	Amount
Opening Stock (2000) Units	1,17,000	Sales (31,000 Units)	48,82,500
Direct Material	18,00,000	Closing Stock (1000 Units)	90,000
Direct Labour	10,35,000	Interest Income	26,500
Factory Overheads	6,52,500	Rent Received	35,000
Office Overheads	7,20,000	Discount Received	16,000
Selling Overheads	3,82,500		
Interest Paid	31,500		
Discount on debenture	41,500		
Provision for Tax	45,000		
Net Profit	2,25,000		
	50,50,000		50,50,000

The Cost Accounts revel

(1) Direct material and Labour are charged on actual basis on cost account.

(2) Factory overheads are recovered at 60% of direct labour.
(3) Office overheads are 25% on factory cost.
(4) Selling expenses are recovered at8 per unit.
(5) Opening stock is valued at 52 per unit in cost account.
(6) Closing stock consist of unit produced during the year.
Prepare : (1) Statement of cost.
(2) Reconciliation statement of net profit as per cost and financial account

8. Write a short note on "General Ledger Control Account".
9. Explain the causes of difference in profit as per cost and financial accounts.

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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.
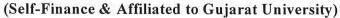### SEMESTER:2
SUBJECT: GROWTH AND STRUCTURE OF INDUSTRIES CC-110
Prof. Richa Makwana

Answer the following questions.

1. Discuss importance of industrialization in India.

2. Explain problems of private sector in India.

3. Explain significance of industrialization.

4. Explain all the factors relating to production which are affecting industrial location.

5. Narrate agglomeration and deglomeration.

6. Explain industrial policy1991.

7. Explain sources of energy.

8. Write a note on SIDBI

9. Write a note on growth and contribution of service sector in India.

Prof. Nidhi Rajput

Answer the following questions:

1) Define: (i) Diagonal matrix

(ii) Row matrix

2) When the price of a sugar was ₹3.00 per kg its supply was of 1000kg and the price of sugar was ₹2.00 per kg, its supply was 900kg. Find the elasticity of supply of sugar and explain its meaning.

3) If $y = e^{3x} + e^{-3x}$ prove that $\frac{d^2y}{dx^2} = 9y$

4) If A $= \begin{bmatrix} 2 & 4 & 1 \\ 8 & -2 & 2 \\ 6 & 8 & 3 \end{bmatrix}$ find matrix B such that $3A' + 3B = A^2$

5) What amount should be deposited in the beginning of January, April, July and October of every year at 15% rate of compound interest to receive Rs. 4000000 on maturity at the end of 10 years?

6) Find the maximum and minimum values of $f(x) = 4x^3 + 19x^2 - 14x + 3$.

7) The demand function of a monopolist is $x = 60-3p$ and the cost function is C $= \frac{x^2}{20} + 50$. How many units should be produced to get maximum profit?

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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.
SEMESTER:2
SUBJECT: PRINCIPLES OF ECONOMICS (MACRO) CC-111

Prof. Richa Makwana

1. Write a note on the following:

    . Gross domestic product
    . Disposable income
    . Personal income
    . Net national product

2. Explain scope of macroeconomics in detail.

3. Explain methods of measuring National income.

4. What is meant by macroeconomics? Explain importance of macroeconomics.

5. Discuss the objectives of monetary policy.

6. Explain the circular flow of income – expenditure in a four sector economy.

7. Discuss the features of business cycle.

8. Discuss the primary and secondary functions of money.

Prof. Ajay Zala

1. Define the term " Communication".

2. What are the basic components of Verbal Communication? Explain in detail

3. What is the opposite of Downward Communication? Explain in detail.

4. Define and discuss the process of communication in detail.

5. Write a note on Ratan Tata.

6. Write a paragraph on Role of Mass Media.

7. Identify the barriers in following situations and provide solution for effective communication.

(A) While making a presentation, the presenter avoids eye contact with the audience.

(B) In a conference, the speaker is in emotional stress.

(C) Uncle's attitude is prejudice while talking to his nephew.

(D) In a story telling session, the narrator often uses a different language which cannot be understood by others.